



SPONSORSHIP, TRADERS & ADVERTISING

**Australian Council of Orff-Schulwerk
22nd National Conference**

Perth, Western Australia
6 - 9 January 2025





Hello & Kaya

Welcome to PINNACLE 2025 – Reaching Musical Heights in Orff-Schulwerk!

The organisers of the 22nd Biennial ANCOS National Conference, PINNACLE 2025 – Reaching Musical Heights in Orff-Schulwerk, invite you to become a sponsor, trader or advertiser of this unique event. Anticipated to bring over 120 music educators from across Australia and internationally, this is a great opportunity for you to promote your business and support educators of Australia. PINNACLE 2025 will be held in Perth from 6 - 9 January 2025 and will showcase a wide variety of presenters from Australia and abroad.

This event not only offers innovative discussions and networking opportunities for delegates but also provides a unique chance for them to be immersed in the unparalleled beauty of Western Australia. Your support would be valued in enabling delegates to experience the region's landscapes, culture, and attractions, benefiting local businesses directly. Partner with us to showcase your commitment to local collaboration and community support, with advertising benefits throughout the event.

The conference program is designed to be inclusive, accommodating all teachers whether they are music specialists, studio / instrumental teachers or generalist classroom teachers. All will be engaged in music making through singing, playing instruments and movement. A focus on student learning, engagement and integration of technology will ensure teachers develop skills and practices to help deliver the Arts through high quality music education.

Delegates will explore the Orff-Schulwerk approach to Music Education which was founded by German composer Carl Orff and his associate Gunild Keetman in the 1920's. Practical workshop sessions will be an eclectic mix of both traditional and modern approaches to Music Education, allowing all delegates to experience the richness that the Arts offers.

On the following pages you will find potential opportunities for your business to be involved in this exciting event. We look forward to building a partnership with you and involving you, and your business, in our conference.

Regards

Eboney Yapp & Kailee Marshall
Conference Co-convenors





About Us

PINNACLE 2025 is a joint venture between the West Australian Orff-Schulwerk Association (WAOSA) and the Australian National Council of Orff-Schulwerk (ANCOS).

ANCOS was founded in 1976 to support educators in Australia to develop practical skills in and a deeper understanding of the Orff-Schulwerk pedagogy. As a way to support members and educators in developing their skills in Orff-Schulwerk, ANCOS, in collaboration with state associations, organise a National Conference every two years.

Conferences are hosted by a different state on a rotational basis. Conferences aim to bring together music educators nationally and internationally.

ANCOS is a member of the International Orff-Schulwerk Forum Salzburg (IOSFS). The IOSFS is the centre of networks for international Orff-Schulwerk Associations and affiliated pedagogical institutions.

The West Australian Orff-Schulwerk Association (WAOSA) is a non-for-profit organisation led by volunteer classroom music teachers who foster a creative and diverse approach to teaching music through the pedagogy of the Orff-Schulwerk.

We are united by our belief that music learning should be an active, creative and joyful experience. It is centred around the child/learner, using speech, singing, movement and instruments to learn music.

For further information about ANCOS, visit their website at: www.ancos.org.au

For further information about IOSFS, visit their website at: <https://www.orff-schulwerk-forum-salzburg.org/>

For further information about WAOSA, visit our website at: <https://www.waosa.org.au/>



Host City

Perth, Western Australia

Perth, Western Australia, is a vibrant city known for its stunning beaches, clear blue skies, and thriving arts and culture scene. As the host city for our conference, Perth offers a unique blend of modernity and natural beauty, making it an ideal location for both work and leisure. Explore the city's diverse dining scene, wander through its bustling markets, or take a leisurely stroll along the picturesque Swan River. With its welcoming atmosphere and world-class amenities, Perth is sure to leave a lasting impression on conference attendees.

Conference Venue & Accommodation - Parmelia Hilton

The Parmelia Hilton Hotel, located in the heart of Perth, offers a luxurious and convenient setting for our conference. With its modern amenities and elegant design, the hotel provides a comfortable and professional environment for attendees. The hotel's central location, just minutes away from the Perth Convention and Exhibition Centre, Perth Busport and Elizabeth Quay train station allows for easy access to Perth's attractions, dining, and entertainment options, making it an ideal choice for both business and leisure travellers. The Parmelia Hilton Hotel's attentive service and well-appointed facilities ensure a memorable stay for conference guests.



Why Sponsor?

By becoming a sponsor of PINNACLE 2025, you will:

- Have direct access to a large group of teachers locally, nationally and internationally;
- Promote your business and services through our international links and community;
- Be able to promote and supply goods and services to a range of educators;
- Support teacher development which will have a direct impact on the learning opportunities for students;
- Be able to learn about the needs of practicing teachers and the support they require;
- Be part of a community of educators who are passionate about the learning of students and music education;
- Build connections with teachers and other associations from around Australia and beyond;
- Become a leader, an advocate and active supporter of music education within Australia; and
- Be able to say “Thank You” to the hard-working teachers of this nation.

There are plenty of ways you can become a sponsor or supporter of PINNACLE 2025. The following pages will outline all the ways you can become involved in this important National Conference.

If you do not see an appropriate level of support but would still like to be involved, please contact us and we can discuss your unique involvement.

Sponsorship at a Glance

Premium Sponsorship	
Platinum Sponsorship	\$1,800
Gold Sponsorship	\$1,100
Silver Sponsorship	\$750
Bronze Sponsorship	\$450
Traders	
Level A Trader	Package Deal
Level B Trader	\$600
Level C Trader	\$400
Level D Trader	\$100
Advertising	
Presenter Sponsor - Apex Presenter - Summit Presenter - Peak Presenter	\$1,500 – 3 available \$800 – 4 available \$160 – 20 available
Catering Sponsor	\$500
Conference e-Book - Full page e-book ad - Half page e-book ad - Quarter page e-book ad	\$300 \$200 \$100

Details regarding sponsorship packages are listed below. Prices are in Australian dollars and GST is not applicable.

Premium Sponsorship

Platinum Sponsorship - \$1,800

- Logo displayed on all advertising and promotional material
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- Listing as 'Platinum Sponsor' on the conference website with link to sponsor's website
- Unlimited inclusion of advertising material in trade hall and main conference space
- 2 tickets to Welcome Reception
- Opportunity to display banner/s in a session room/trade hall and/or foyer space
- Recognition by Conference Convenor during opening and closing address
- Name and logo displayed at daily announcement session
- The opportunity to promote a special offer to conference delegates, prior, during and after the conference
- Two full coloured page advertisement in the conference e-book

Gold Sponsorship - \$1,100

- Logo displayed on some advertising and promotional material
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- Listing as 'Gold Sponsor' on the conference website with link to sponsor's website
- Up to 3 items of advertising material in trade hall and main conference space
- Opportunity to display banner/s in trade hall
- Recognition by Conference Convenor during opening address
- Name and logo displayed at daily announcement session
- The opportunity to promote a special offer for conference delegates, to be shared prior to and during the conference
- Half coloured page advertisement the conference e-book

Silver Sponsorship - \$750

- Logo displayed on some advertising and promotional material
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- Listing as 'Silver Sponsor' on the conference website with link to sponsor's website
- Up to 2 items of advertising material in trade hall and main conference space
- Opportunity to display banner/s in trade hall
- Name and logo displayed during opening address
- The opportunity to promote a special offer for conference delegates, to be shared after the conference
- Quarter coloured page advertisement in the conference e-book

Bronze Sponsorship - \$450

- Listing as 'Bronze Sponsor' on the conference website with link to sponsor's website
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- 1 item of advertising material in trade hall and main conference space
- Name and logo displayed during opening address
- Logo advertised in the conference e-book

Custom Sponsorship - Upon negotiation

- If the above packages do not suit your needs, please contact us to discuss an appropriate level of sponsorship for your association/business

Traders

Level A Trader - Package deal, contact for details

- Opportunity to sponsor a session room by supplying instruments/equipment or providing services
- Display of banner/s in sponsored session room
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- Listing as 'Level A Trader' on the conference website with link to trader's website
- Up to 3 items of advertising material in trade hall and main conference space
- 2 tickets to Welcome Reception
- Recognition by Conference Convenors during opening and closing address
- Name and logo displayed at daily announcement session
- The opportunity to promote a special offer to conference delegates, prior, during and after the conference
- Two full coloured page advertisement in the conference eBook
- Powered site with 2 trestle tables in prominent location in trade space for duration of conference
- Other services and resources upon negotiation

Level B Trader - \$600

- Listing as 'Level B Trader' on the conference website with link to trader's website
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- Up to 2 items of advertising material in trade hall and main conference space
- 2 tickets to Welcome Reception

Level B Trader cont...

- The opportunity to promote a special offer to conference delegates, prior to the conference
- Half coloured page advertisement in the conference eBook
- Powered site with 1 trestle table in trade space for duration of conference
- Additional trestle tables charged at \$50 per day

Level C Trader - \$400

- Listing as 'Level C Trader' on the conference website with link to trader's website
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- 1 item of advertising material in trade hall and main conference space
- The opportunity to promote a special offer to conference delegates after the conference
- Quarter coloured page advertisement in the conference eBook
- 1 trestle table in trade space for duration of conference
- Additional trestle tables charged at \$50 per day

Level D Trader - \$100

- Ability to trade for **1 day** of the conference
- 1 trestle table in trade hall
- Advertising of business via social media
- Additional trestle tables charges at \$50 per day

Advertising

Presenter Sponsor

Sponsor one of our many session presenters by covering their presenter costs:

- Apex Presenter – main session provider \$1,500 each (total of 3 available)
- Summit Presenter – facilitators of intensive breakout sessions \$800 each (total of 4 available)
- Peak Presenter – one off elective sessions \$160 each (total of 20 available)
- Brief advertising at beginning of presenter session
- Listing as 'Presenter Sponsor' on the conference website with link to sponsor's website
- Opportunity to display banner/s in presenter space
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- Logo displayed in Conference eBook

Catering Sponsor - \$500

- Sponsor a morning tea
- Display a banner and advertising material during the morning tea
- Ability to advertise via PINNACLE 2025 social media and other online platforms through negotiation
- Recognition at the commencement of the next session
- Provide branded material to delegates in trade hall or eBook via negotiation
- Opportunity to network with delegates during morning tea

Conference e-Book

A conference eBook will be produced and distributed to delegates. This book will allow for full colour advertisements.

- Full page e-book ad - \$300
- Half page e-book ad - \$200
- Quarter page e-book ad - \$100



Found a package you like and want to get involved?

Here's what you do next:

Head to <https://form.jotform.com/240520952487055> and complete the form.

If you would like to purchase more than one package, please submit additional applications via the same link above.

Once the form is received, we will contact you with an invoice or to negotiate the terms of the sponsorship.

Once payment is received, the PINNACLE 2025 committee will get in contact to discuss the finer details.

If you any questions regarding any of the packages or sponsorship processes, please contact Sue McLennan, Conference Administrator, at: contact@Pinnacle2025.com





Donations

PINNACLE 2025 Donors

You can become a “Donor” by donating goods and/or services to our conference. These may include:

- Financial donations
- Gifts for presenters
- Conference merchandise
- Entertainment
- Volunteer services
- Western Australian merchandise

If you are interested in being a PINNACLE 2025 Donor, please contact us at: contact@Pinnacle2025.com





Contact Us

If you would like to get in contact to discuss sponsorship, trading or advertising, please feel free to contact one of our Conference Co-convenors via email.

Eboney Yapp & Kailee Marshall

PINNACLE 2025 Conference Co-Convenors

Contact Email: Contact@Pinnacle2025.com

